

2026 VIRTUAL 5K & IN-PERSON KICKOFF EVENT SPONSORSHIP

We invite you to join us in sponsoring our 6th Annual Spring Forward Virtual Walk, Run, and Roll 5K, May 31 - June 7 and in-person event kickoff May 28

Reach our 4,300+ engaged email subscribers and 2,150+ social media followers with your organization's sponsorship of Minuteman's annual Spring Forward 5K event.

Long Distance Sponsor

\$1,500

- All Walk and Sprint Sponsor level benefits, plus:
- Ten (10) additional team participant registrations (25 total)
- Logo printed on participant promotional item
- Individual social media callout with company name & logo
- NEW: Ad or offer included in digital swag bag

**NEW FOR 2026
\$250 ADD-ON
LONG DISTANCE
& SPRINT LEVEL
SPONSOR TABLES!**

**SEE BACK FOR
DETAILS**

Sprint Sponsor

\$1,000

- All Walk Sponsor level benefits, plus:
- Five (5) additional team participant registrations (15 total)
- Company name printed on participant promotional item
- Group social media callout with company name & logo
- NEW: Ad or offer included in digital swag bag

Walk Sponsor

\$500

- Logo included on event marketing content & landing page
- Team fundraising page & ten (10) participant registrations
- Opportunity to include one (1) item in participant gift bag
- NEW: Ad or offer included in digital swag bag



Contact Melissa Rousselle, Development Manager,
at m.rousselle@MinutemanSenior.org with questions or your commitment.

LIMITED
AVAILABILITY!
\$250 ADD-ON
LONG DISTANCE
& SPRINT LEVEL
SPONSOR TABLES!

NEW FOR 2026: Minuteman's First Annual Spring Forward Event Kickoff!

May 28, 2026 from 4-7PM
Craft Food Halls - Revolution Hall
3 Maguire Rd, Lexington, MA

Participants will be invited to pick up their event materials, celebrate the start of our 6th virtual walk, and kick off their virtual 5K on the Minuteman Bikeway! Each attendee will receive a sponsor table "passport" card, stamped by each sponsor table visited and with an incentive for completed cards.

LIMITED AVAILABILITY! SPONSORSHIP ADD-ON OPPORTUNITY:

Sprint and Long Distance level sponsors:

For an additional **\$250**, Minuteman is offering the opportunity to add a sponsor table at the event!

LIMITED AVAILABILITY! ONLY FIVE (5) SPOTS!



**CRAFT
FOOD
HALLS**

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