





## **2025 EVENT SPONSORSHIP**

We invite you to join us in sponsoring our 5th Annual Spring Forward Virtual Walk, Run, and Roll 5K, May 11-18, 2025

Our Spring Forward event provides support of critical programs for older adults and their caregivers, like Meals on Wheels, support groups and healthy living workshops. Reach our 4,300+ engaged email subscribers and 1,800+ social media followers with your organization's sponsorship.



- All Walk and Sprint Sponsor level benefits, plus:
- Ten (10) additional team participant registrations (25 total)
- Logo printed on gift bag distributed to all participants
- Individual social media callout with company name & logo

# \$1,000 Sprint Sponsor

- All Walk Sponsor level benefits, plus:
- Five (5) additional team participant registrations (15 total)
- Name printed on gift bag distributed to all participants
- Group social media callout with company name & logo

# **Walk Sponsor**

- Logo included on event marketing content & landing page
- Team fundraising page & fifteen (10) participant registrations
- Opportunity to include one (1) item in participant gift bag

Contact **Seth Goldberg** (Director of Development & Community Engagement) at **S.Goldberg@MinutemanSenior.org** with questions or your commitment.







## **2024 EVENT VISIBILITY**

For 50 years, we've delivered programs and services that help people of all abilities and backgrounds navigate aging with choice and dignity. As a local non-profit, we rely on fundraising to support our work. **Thank you for your continuous support!** 



### **FUNDRAISING TOTAL**

\$26,585

10 TEAMS
48 REGISTERED WALKERS
23 CORPORATE SPONSORS



### **VISIBILITY IN THE COMMUNITY**

26,349

Social media impressions En

54%

Email open rate

722

Website engagements

#### **BUSINESSES REPRESENTED**

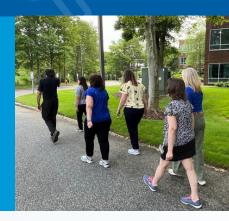
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**Corporate Sponsors** 

21.7%

Long Distance Level Sponsors 20+

Employee and Volunteer participants





#### **STAY INVOLVED!**

To learn more about future sponsorship opportunities, please contact **Seth Goldberg** at **S.Goldberg@minutemansenior.org**